

CASE STUDY**RESCUE PROJECT****PROGRAM DETAILS**

MONITORING QUALITY • SITE MANAGEMENT • MIDSIZE SPONSOR

CLIENT PROFILE

A Midsize Pharmaceutical dependent on a number of CROs for program management and individual contractors for project support

CUSTOMER DILEMMA

- Attrition rates and quality issues requiring project rescue
- Inconsistent therapeutic experience across vendors
- Poor relationship with investigational sites
- Multi-vendor management burden
- Systems and process integration challenges

CUSTOMER OBJECTIVES

- Reduce attrition
- Improve quality
- Strengthen therapeutic expertise
- Improve relationships with investigational sites
- Reduce vendor management burden
- Streamline systems and processes

THE CRN SOLUTION

- Provided a dedicated Management Team that developed a tailored rescue transition plan, systems and process enhancements and operational plans aligned with client goals and objectives
- Provided a fully dedicated, therapeutically aligned Rescue Team comprised of team members with established careers in the therapeutic area and thus highly motivated and committed to the client's quality goals
- Improved data quality due to experience and commitment of study team
- Improved site relationships due to experience and commitment of the study team
- Exceed program timeline expectation with data base locks occurring 2 weeks to 1 month ahead of schedule